



JAPAN-UNITED STATES EDUCATIONAL EXCHANGE PROMOTION FOUNDATION
(Fulbright Foundation)

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October, 2017

65th Anniversary
Japan-U.S. Fulbright Program Fundraising Campaign

**Partner with us to develop
a new generation of Japan-U.S. leaders**

Since 1952, the Fulbright Program has been at the heart of educational exchange efforts between Japan and the United States. The year 2017 commemorates the Fulbright Program's 65th anniversary in Japan. While primarily funded by both the Japanese and U.S. governments, the Fulbright Program has been sustained in Japan through the pro-active, generous support of alumni and numerous corporations, organizations and individuals in the private sector, keeping alive the vision articulated by the Senator J. William Fulbright for these many years. The Japan-U.S. Educational Exchange Promotion Foundation (the "Fulbright Foundation"), would like to ask you to assist us in continuing to support the Fulbright Program in Japan and the development of a new generation of leaders between our two countries.

To achieve our aim and promote mutual understanding between Japan and the United States through educational exchange, the Fulbright Foundation plans to financially support Japanese Fulbright grantees' study in the U.S. and American Fulbright grantees' study in Japan.

In 1986 the Japanese Fulbright alumni established the Fulbright Foundation in a spirit of "ongaeshi" to give back to this cherished program that changed our lives. Japanese alumni were the first to gather donations among the 160 world-wide Fulbright exchange programs. In 2011, the Fulbright Foundation was newly recognized as a Public Interest Incorporated Foundation, enabling tax-exempt donations in Japan. This year, 2017, also marks the 30th Anniversary of the establishment of the Fulbright Foundation.

To date, well over 6,500 Japanese have benefited from Fulbright grants for study and research in the United States, and over 2,700 Americans have benefited similarly, studying, teaching, and researching in Japan. We believe that it is critical to continue to develop Japanese role models and future leaders in order to address recent issues of Japanese young people's introverted mind-set and reverse the declining trend of Japanese students going aboard. More than ever, Japan needs to develop more internationally-minded young leaders who can engage and excel in global society.

From 1952 to 1978, the budget of the Fulbright Program in Japan was supported fully by the U.S. government. Since 1979, it has been supported equally in partnership by the Japanese and U.S. governments. The Fulbright Foundation augments these government contributions by generating broad support from the private sector. The funds are then awarded to graduate students who have high leadership potential across various sectors such as education, business, journalism, etc.

Our fundraising campaign goal is to raise over ¥100,000,000, which will supplement Fulbright grants funded by both governments and will provide additional financial support to the Fulbright grantees. The donation is to be applied to scholarships for tuition, living, research travel and other related expense for approximately 80 Japanese and American students over the coming years. The Fulbright Foundation's scholarships will be awarded each year to those Fulbright grantees who apply for and are chosen by the selection committee of the Fulbright Foundation.

In close partnership with the Fulbright Alumni Association of Japan, the Fulbright Foundation raised a total of ¥131,190,000 on the previous campaign held from 2012 to 2014. This new campaign, commemorating the 65th anniversary, is referred to as the FP65 Fundraising Campaign. Donations are tax-exempt in Japan for corporate or individual contributions.

We request and invite you to consider supporting the campaign. For donations of ¥5,000,000 or more, a hyphenated grant with the Japan-United States Educational Exchange Promotion Foundation can be established. Donations less than this amount, e.g. ¥1,000,000, are also gratefully received and will be recognized on the list of contributors to the FP65 Fundraising Campaign. Bank account and procedural details are provided on an attached sheet.

FP65 Fundraising Campaign is a collaborative effort carried out through the cooperation of several Fulbright-related organizations – and their representatives – in Japan. It is on behalf of these organizations that we issue this invitation, humbly asking for your support.

Kindly accept our appreciation in advance, and our pledge to work closely with each and every contributor in seeking to assure a successful FP65 Fundraising Campaign.

Sincerely yours,



Toru Hashimoto
Representative of the Advisory Council
FP65 Fundraising Campaign
Former President, Development Bank of Japan, Inc.



Masako Iino
President
Public Interest Incorporated Foundation
Japan-U.S. Educational Exchange Promotion
Foundation (Fulbright Foundation)



Chitoo Bunno
President
Fulbright Alumni Association of Japan



Motonori Imaseki
Chair, FP65 Fundraising Committee
Vice President, Fulbright Association of Japan

Outline of the FP65 Fundraising Campaign

1. **Total target amount:** 100 million yen
2. **Fundraising Organization:** Japan-U.S. Educational Exchange Promotion Foundation
(Fulbright Foundation)
3. **Objective of the campaign:**
To raise funds to promote Japan-U.S. relations by funding American Fulbright grantees to study in Japan and Japanese Fulbright grantees to study in the U.S.
4. **Period:** March, 2017~March 31, 2019
5. **Donations:**
 - ◆ Corporation/organization: 1 million yen per donation unit
 - ◆ Individual: 10,000 yen per donation unit
 - Please note that any amount of donations will be gratefully accepted regardless of the aforementioned donation unit
 - ◆ Donations 5 million yen or greater –will enable an establishment of a "hyphenated" grant with the company / organization or personal name

6. **Method of Payment:**

Donations will be accepted by bank transfer to one of the following four bank accounts. We ask that the donor bear the costs associated with fund transfers. For donations being made by Internet Banking, please be sure to enter "FP 65" in the EDI information field.

- ① Mizuho Bank (0001) Kojimachi Branch (021)
Regular Savings Account No. 1074957
Account Name: Koueki Zaidan Hojin Nichibei Kyoiku Shinko Zaidan

振込先： みずほ銀行（0001）麹町支店（021）
口座番号： 普通預金 1074957
口座名義： 公益財団法人日米教育交流振興財団
ザイ）ニチバイキョウイクコウリュウシンコウザイダン

- ② Sumitomo Mitsui Banking Corporation (0009) Akasaka Branch (825)
Regular Savings Account No. 8790327
Account Name: Koueki Zaidan Hojin Nichibei Kyoiku Shinko Zaidan

振込先： 三井住友銀行（0009）赤坂支店（825）
口座番号： 普通預金 8790327
口座名義： 公益財団法人日米教育交流振興財団
ザイ）ニチバイキョウイクコウリュウシンコウザイダン

- ③ Bank of Mitsubishi Tokyo UFJ (0005) Kojimachi Chuo Branch (015)
Regular Savings Account No. 1426472
Account Name: Koueki Zaidan Hojin Nichibei Kyoiku Shinko Zaidan

振込先： 三菱東京 UFJ 銀行（0005）麹町中央支店（015）
口座番号： 普通預金 1426472
口座名義： 公益財団法人日米教育交流振興財団
ザイ）ニチバイキョウイクコウリュウシンコウザイダン

④ Japan Post Bank

* For transfer being made from another Japan Post Bank Account
Account No. 00160-0-121770
Account Name: Koueki Zaidan Hojin Nichibei Kyoiku Shinko Zaidan

※ゆうちょ銀行からのお振込みの場合
口座記号番号：00160-0-121770
加入者名：公益財団法人日米教育交流振興財団

* For transfers being made from accounts established at other banking institutions:
Japan Post Bank Zero Ichi Kyu
Checking Account No. 0121770
Account Name: Koueki Zaidan Hojin Nichibei Kyoiku Shinko Zaidan

※他銀行からのお振込みの場合
支店名： 〇一九（漢数字）または、ゼロイチキユウ（カタカナ）
口座番号： 当座預金 0121770
口座名義： 公益財団法人日米教育交流振興財団
ザイ）ニチベイキョウイクコウリュウシンコウザイダン

5. Tax Deductible Status

Donations made to the Fulbright Foundation are considered donations made to a Public Interest Incorporated Foundation for corporate or individual tax purpose.
For details, please contact your nearest tax office. <http://www.nta.go.jp>

【For inquiries, please contact】

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